

Case Study

Legal, Audit & Accounting



Client

Geneva Group International (GGI) is a worldwide alliance of well-established and experienced legal, audit, accounting and consulting firms that provide clients with specialist solutions for their international business requirements.

Audience

Managing and Senior Partners, Lawyers, Accountants, Auditors.

Country

Thailand

Challenge

To help their members adapt to change and technological disruption.

James Taylor's Solution

- 60 minute speech

Results

- Impactful keynote engaged 100 international lawyers, accountants and auditors with powerful insights on how best to adapt to technological change in their industry.
- Audience were given a high-energy keynote on business creativity, innovation and artificial intelligence to leave them feeling inspired and creative.
- Speech was highly rated by audience members from around the world.
- James Taylor presented with GGI Merit Award by Founder and Chairman of the Board, Claudio G. Cocca.

James Taylor helps Geneva Group International (GGI) members adapt to technological disruption and innovate in the legal, accounting and audit industry.

Geneva Group International (GGI) is a Zurich based global alliance of independent law, accounting, audit, management consulting and trust firms. GGI has 584 member firms employing 28,000 people and 3,700 partners in 124 countries worldwide. GGI members generated \$5 Billion in cumulative fee income in 2017.

The GGI Asia Regional Conference took place in Phuket, Thailand and was attended by member firms from the Asia Pacific Region. GGI required a thought provoking and high energy keynote speaker with an international outlook and invited James Taylor to deliver his 'SuperCreativity' keynote to the attendees.

James Taylor delivered a 60 minute keynote speech on creativity, innovation and how technology will change the fields of the law, audit and accounting. There was also an extensive Q&A session where James answered questions from the audience on business creativity, artificial intelligence and adapting to change.

"One of the most insightful and powerful presentations that I have seen in years. I would strongly recommend James as a speaker for your events."

Johnny Ho, Partner of Robertsons Law Firm, Hong Kong

James
Taylor

KEYNOTE SPEAKER

About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

JAMESTAYLOR
KEYNOTE SPEAKER | CREATIVITY EXPERT

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