



## Client

Al Futtaim Group is a diversified organisation which employs in excess of 42,000 people and operates in 29 countries through more than 200 companies.

## Audience

C-Suite and General Managers

## Country

Singapore

## Challenge

To inspire their senior leaders to use creativity and innovation to grow revenues.

## James Taylor's Solution

- 60 minute speech

## Results

- Audience provided with powerful insights on how their businesses can adapt to technological disruption.
- A high-energy and inspiring keynote to kick-off clients regional leadership forum.
- Speech was highly rated by C-Suite and attendees.

## James Taylor helps Al Futtaim Group unlock the creative potential of their senior leadership to achieve exponential growth.

Established in the 1930s as a trading business, Al-Futtaim Group is one of the most progressive regional family business houses headquartered in Dubai, United Arab Emirates. As a diversified organisation Al Futtaim Group bring the quality and reputation of more than 200 companies into their customers lives. Al-Futtaim's 42,000 dedicated employees work in market segments including Automotive, IT / Telecom, Real Estate, Consumer Electronics, Office Equipment, Security & Control Access Engineering, Retail, Services and Insurance.

The Al-Futtaim Group represents many of the world's leading brands, including Toyota, Lexus, Honda, Volvo, Chrysler, Jeep and Dodge, Marks & Spencer, IKEA, Panasonic, Toshiba, Sanyo, Aftron, Alcatel, HP, Microsoft, Verso, Ace, Seiko, Raymond Weil, Westar, Kolber and Minato Pearls.

For their regional leadership forum in Singapore the client wanted to both inspire the creativity of their senior leaders and give them insights into how artificial intelligence, machine learning and robotics might affect their various businesses.

James Taylor was invited to deliver a high impact 60 minute keynote speech on the first morning of the event immediately after the opening remarks from Al Futtaim Group's CEO and Vice-Chairman Omar Abdulla Al Futtaim. During pre-event calls with the client it was decided that Mr Taylor would share strategies, insights and thought provoking ideas on how the organisations businesses would be affected by technological disruption and the role of creativity and innovation in adapting to these changes.

*"Thank you very much for your keynote at our event. It was indeed very well received and we had some fantastic feedback from the colleagues. I would also like to thank you on behalf of Al-Futtaim for spending time with us and inspiring our team members."*

*Sujit Radhakrishnan - HR Director, Al-Futtaim Group*

James  
Taylor

KEYNOTE SPEAKER

### About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

**JAMESTAYLOR**  
KEYNOTE SPEAKER | CREATIVITY EXPERT

### Enquire Now:

James Taylor

+1 415 800 3059

support@jamestaylor.me

<https://www.jamestaylor.me>