



Client

HADAF is a Saudi governmental authority concerned with providing financial support to organizations that train and qualify Saudis in the private sector.

Audience

Graduates, Academics and Employers

Country

Kingdom of Saudi Arabia

Challenge

To inspire creativity in the audience and provide insights on the future of work.

James Taylor's Solution

- 60 minute speech

Results

- Audience were inspired and given insights on how AI will change the world of work.
- Impactful keynote connected the importance of human creativity with the future of work.
- Speech was highly rated by audience members.

James Taylor helps the Human Resources Development Fund and Nefal provide insights to Saudi graduates on the future of work.

The Human Resources Development Fund (HADAF) is a governmental authority of the Kingdom of Saudi Arabia that was established by a royal decree in July 2000. It falls under the Saudi Ministry of Labor and Social Development. HADAF is mainly concerned with providing financial support to organizations that train and qualify Saudis in the private sector.

HADAF conduct career fairs for job seekers registered with the National Labor Gateway 'Taqat', which is in cooperation with private-sector entities that offer career opportunities. At these career fairs, employers sign contracts with Saudi men and women who attended career education programs.

The event organiser for these career fairs was NEFAL, a pioneer in the field of training of people and a provider of training programs and consulting services in the country. NEFAL invited James Taylor to give a 60 minute speech at the Riyadh 'Leqaat' event at the Riyadh International Convention & Exhibition Center. The event is attended by thousands of graduates and employers each year.

James Taylor delivered a 60 minute keynote speech on creativity, innovation and the future of work and why creativity is an increasingly important job skill. There was also an extensive Q&A session where James answered questions from graduates, academics, officials and employers in the audience on how they could best adapt to change.

"Mr. James Taylor was an excellent speaker, he was very inspirational, engaging, and was received very well by the audience. He was the perfect choice to speak about the future of jobs in the artificial intelligence age."

Amal AlKhamees - Project Coordinator, NEFAL

James
Taylor

KEYNOTE SPEAKER

About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

JAMESTAYLOR
KEYNOTE SPEAKER | CREATIVITY EXPERT

Enquire Now:

James Taylor

+1 415 800 3059

support@jamestaylor.me

<https://www.jamestaylor.me>