



Customer

Visa is one of the top 50 most admired brands in the world and a global payments technology company.

Audience

Employees

Country

Singapore + Online

Challenge

To spark the curiosity and creativity of attendees at the first Visa Learning Festival.

James Taylor's Solution

- 45 minute keynote + 15 minute Q&A

Results

- Inspiring keynote on the power of curiosity and creativity in business
- James Taylor provided creative thinking tools for Singapore audience and online attendees
- James' presentation was highly rated by organiser and attendees

James Taylor sparks curiosity at first-ever global Visa Learning Festival

Visa is one of the top 50 most admired brands in the world. It is recognized as a leading employer and can be found on the lists of: The World's Most Innovative Companies, The World's Most Respected Companies, The World's Most Ethical Companies, America's Best Employers and The World's Most Valuable Brands, to name a few.

Visa Inc. is a global payments technology company that connects consumers, businesses, financial institutions and governments in more than 200 countries and territories, enabling them to use digital currency instead of cash and cheques.

As part of their commitment to learning and development Visa created Visa University, a digital university with physical locations in California and Singapore. They recently ran a three-day learning festival where they invited thought-leaders to share insights on the topics of curiosity, leadership, artificial intelligence and creativity.

They invited James Taylor to be the closing keynote speaker on Day 3 of their festival. James gave his presentation in Singapore to a live audience while thousands of other Visa employees watched online.

In addition to the pre-event call with the team from Visa University, James also contacted the other speakers to ensure that his keynote both introduced new ideas and also brought together threads from the previous speakers' presentations.

The objective of James' session was to spark the curiosity of attendees and provide insights on how to build a creative culture. The final 60 minute presentation blended the latest insights on artificial intelligence and creativity research with impactful stories on the power of curiosity.

James Taylor

KEYNOTE SPEAKER

About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

JAMESTAYLOR
KEYNOTE SPEAKER | CREATIVITY EXPERT

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