



Customer

Alliott Group is an international association of medium sized accounting and law firms that provide audit, accountancy, tax and commercial law services. It is a Top 15 ranked international alliance.

Audience

Managing and Senior Partners, Accountants, Auditors, Lawyers, Tax Advisors

Country

United Arab Emirates

Challenge

To help their members increase productivity, adapt to technological disruption and unlock creativity

James Taylor's Solution

- 90 minute keynote

Results

- The audience were given a high-energy keynote on creativity, innovation and artificial intelligence
- The presentation included interactive elements to help audience members develop their creative thinking skills
- James Taylor's speech was highly rated by audience members

James Taylor provides insight into how Artificial Intelligence and SuperCreativity will change the role of accountants and lawyers

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Alliott Group is an international association of accounting firms and law firms that provide audit, accountancy, tax, real estate, M&A, global mobility, commercial law and private wealth services. It ranks as one of more than 200 professional services networks worldwide.

Alliott Group invited James Taylor to give the keynote speech at their EMEA Conference in Dubai, UAE. The event was attended by Alliott Group members who included managing and senior partners from accounting, audit, legal and advisory firms from around the world.

The theme of the conference was 'Together Towards Tomorrow' and so James Taylor was asked to tailor his popular keynote 'SuperCreativity: Augmenting Human Creativity In The Age Of Artificial Intelligence' for this audience of accountants and lawyers.

During the pre-event call the client identified that their members like high-level storytelling and examples from industries outside of the accounting and legal world. As the audience were from countries across Europe, Middle East and Asia, it was also important to ensure that any case studies and stories were global in nature.

The accounting and audit industry are going through a great deal of disruption and the speech looked to share inspiring stories of how small and mid-size accountancy and legal firms could best adapt to technological disruption.

James Taylor's final keynote combined energy, humor, inspiration and relevant stories with actionable strategies and creative thinking tools to help Alliott Group members grow their businesses and serve their clients.

James Taylor

KEYNOTE SPEAKER

About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

JAMESTAYLOR
KEYNOTE SPEAKER | CREATIVITY EXPERT

Enquire Now:

James Taylor

(USA) +1 415 670 9150 (UK) +44 207 193 3405

support@jamestaylor.me

<https://www.jamestaylor.me>