



### Client

PKF International is a global network of legally independent firms providing quality accounting and business advisory services around the world.

### Audience

Managing and Senior Partners, Accountants, Auditors

### Country

Italy

### Challenge

To help their members adapt to change and technological disruption

### James Taylor's Solution

- 60 minute keynote

### Results

- James Taylor's powerful closing keynote engaged 150 accountants, auditors and advisors and provided them with the latest insights on how artificial intelligence will change their industry.
- The audience were given a high-energy keynote on business creativity, innovation and technological disruption to leave them feeling inspired and empowered.
- The keynote included interactive elements to help audience members generate creative ideas to solve their current business challenges .
- James Taylor's speech was highly rated by attendees

## James Taylor gives inspiring closing keynote for PKF International's 50th Anniversary

PKF International is a global network of legally independent firms providing quality accounting and business advisory services around the world. Member firms operate under the PKF brand in 440 cities and operate in 150 countries across 5 continents.

PKF International celebrated its 50th Anniversary by inviting James Taylor to give the closing keynote at their annual conference in Rome, Italy. The event was attended by PKF International members who include managing and senior partners of accounting, audit and advisory firms from around the world.

The brief PKF International's CEO gave James Taylor was to give a closing keynote speech that stressed the need for creativity and agility and brought together some of the various themes discussed throughout the conference. The accounting and audit industry is going through a great deal of disruption and the speech looked to show how the individual accountant or advisor could elevate themselves above the technological and take advantage of the fourth industrial revolution.

The final keynote blended energy, inspiration and case studies with actionable strategies and creative thinking tools that attendees could use to better generate, develop and execute on ideas to grow their businesses and serve their clients.

*"The accounting profession is at a real crossroads as it looks to embrace ever increasing technological advances. James led a thought provoking and engaging session that provided valuable insights and actions for the attendees to help them fully embrace creativity to be more relevant to their client's future needs."*

*James Hickey - CEO, PKF International Ltd*

James  
Taylor

KEYNOTE SPEAKER

### About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

JAMESTAYLOR  
KEYNOTE SPEAKER | CREATIVITY EXPERT

### Enquire Now:

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