



Customer

One of the world's largest providers of assurance, tax, transaction and advisory services.

Audience

Senior Partners

Country

Spain

Challenge

To help increase revenues and build a culture of creative collaboration

James Taylor's Solution

- 60 minute keynote

Results

- The audience were inspired and given insights into how AI will change their industry
- James Taylor set the tone for the event around the themes of creativity, curiosity and agility

James Taylor helps global tax services firm unlock creativity and adapt to technological disruption

The client is a global leader in assurance, tax, transaction and advisory services. Their insights and professional services are in-demand by many Global 500 companies.

They brought together their senior partners from EMEIA as part of their Leaders Summit in Barcelona.

They invited James Taylor to be the opening keynote speaker for the summit and to give his keynote on 'SuperCreativity: Augmenting Human Creativity in the Age of Artificial Intelligence'. James' role was to set the scene and deliver a speech which would inspire and disrupt the audience of senior partners in equal measure.

In addition to the pre-event calls with the client James also researched the work the client is doing with its latest innovation project and linked that to the concept of the 'third place' in building a creative and collaborative work environment.

The final keynote combined inspiration with the latest insights on artificial intelligence, creative thinking, innovation and digital transformation and resulted in James being asked to speak at future events for the client.

The final virtual keynote and workshop lasted 60 minutes and combined the latest insights on technology, sales and collaboration with stories on the power of creativity, curiosity and resilience.

**James
Taylor**

About James Taylor

James Taylor is an award-winning entrepreneur, author, host, and inspiring keynote speaker on a global mission to unlock creativity, increase productivity and accelerate innovation.

**James
Taylor**

KEYNOTE SPEAKER

Enquire Now:

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